



The Canadian Real Estate Association

DATA DISTRIBUTION FACILITY DATA FEED RELEASE NOTES

Release Date: July 15, 2014

1. The new DDF® Data Feed Wizard

Summary

- a) The Data Feed page, in the DDF® Dashboard for CREA members, has been replaced by a “Wizard” style interface that will guide CREA members in the process of creating or editing a Data Feed through a series of steps.
- b) The DDF® Data Feed Wizard allows CREA members to select the Technology Provider that will operate their data feed.
- c) To have their company name appear in the DDF® Data Feed Wizard and to benefit from this advertising opportunity, Technology Providers need to apply for a Unified Data Feed and sign a Data Access Agreement with CREA.
- d) Once a Technology Provider is selected by a CREA member in the DDF® Data Feed Wizard, the link is done automatically and an email notification is sent to both, the CREA member and the selected Technology Provider.

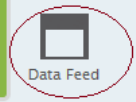
Please contact CREA Helpdesk (helpdesk@crea.ca) to obtain a copy of the Data Access Agreement or to request a Technology Provider’s name be included in the DDF® Data Feed Wizard or if you have any questions.

Modification Details

This is how CREA members create a DDF® Data Feed and select a Technology Provider using the new DDF® Data Feed Wizard:

1 CREA members go to the DDF® web application at <http://tools.realtorlink.ca/Distribution/> and click on the Data Feed icon to get to the Data Feeds page.

Data Distribution Facility



National Shared Pool

(NSP) – Brokerage Owners contribute their Listing Content to a shared national data pool and, if they decide, they receive a feed from that pool to display all participants' listings on their websites. Salespeople that have the permission of their Brokerage may also choose to receive a feed of Listing Content from the National Shared Pool. Brokerages and Salespeople operating a National Shared Pool Website will be able to filter the Listing Content they receive based on objective criteria.

How To...?

[View All Data Feeds ►](#)

[Manage My Data Feeds ►](#)

National Franchisor Pool

(NFP) – Brokerage Owners that have opted-in to the National Shared Pool can also contribute their Listing Content to a national Franchisor data pool from which Franchisors receive a feed of Listing Content to display all participants' listings on their websites.

How To...?

[View All Data Feeds ►](#)

[Manage My Data Feeds ►](#)

Member Website Feeds

(MW) – Brokerage Owners and Salespeople receive a data feed of their own Listing Content to be used to populate their own websites.

How To...?

[Manage My Data Feeds ►](#)

Third Party Destinations

Brokerage Owners, and Salespeople that have their Brokerage's permission, decide to distribute their Listing Content to third party destinations.

[Getting Started ►](#)

[Notifications/Manage Destinations ►](#)

2 On the Data Feeds Page, CREA members click on the “Add a Data Feed” button to get to the DDF® Data Feed Wizard.

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Home DDF® Listing Statistics My Listings WEBForms® MMS

Data Distribution Facility

 Overview

 Data Feed

Home > DDF® > Data Feeds

Data Feeds

Add a Data Feed

i Your website must be specifically configured to pull data from the CREA database. For more information see our [REALTOR® website Instructions \(PDF\)](#)

Note: Your total number of active National Shared Pool and Member Website Feeds data feeds cannot exceed five.

Add a Data Feed

Edit your data feeds

Display

☒ Active

☐ All: Active(A), Inactive(I), Suspended(S)

Apply

3 CREA members follow a guided set of steps that help them create the data feed and select a Technology Provider. CREA members use steps 2 and 3 on the Wizard to select a Technology Provider.

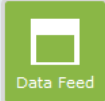
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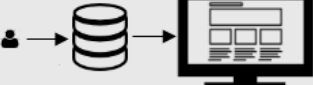
Home > DDF® > Data Feeds > Add Data Feed

Add a data feed

Step 1 - Choose the type of Data Feed you would like to create

☒ 

Selecting the **National Shared Pool** as a Data Feed Type gives you access to thousands of listings that have been contributed by Brokerage Owners across the country. The National Shared Pool is continually growing as more Brokerage Owners contribute their listings. As a Brokerage Owner, by contributing your Listing Content to a National Shared Pool, you have the option to create and pull a feed from that pool to display all participants' listings on your website. Salespeople that have the permission of their Brokerage Owner may also choose to pull a feed of Listing Content from the National Shared Pool. Brokerage Owners and Salespeople operating a National Shared Pool Website will be able to filter the Listing Content they receive based on objective criteria.

☐ 

Selecting the **Member Website Feed - My Listings** as a Data Feed Type gives you access to all the Listing Content that belongs to you. Brokerage Owners and Salespeople, with their Brokerage Owner permission, can pull a data feed of their Listing Content which can be used to populate their own website

Step 2 - Identify who will operate your Data Feed

i The listing data provided by DDF® require processing before it can be used to display listings in a meaningful way on a website. Typically, a Technology Provider is engaged to perform this work through a contractual agreement between you and the Technology Provider.

☒ I will be engaging a 3rd Party Technology Provider to operate my Data Feed

☐ I will not be engaging a 3rd Party Technology Provider to operate my Data Feed.

Step 3 - Select a Technology Provider

i If your Technology Provider is not in the list below, please contact CREA at helpdesk@crea.ca

Show 10 entries

Search:

Technology Provider	URL
Technology Provider 1	http://technologyProvider1.ca
Technology Provider 2	http://technologyProvider2.ca

Showing 1 to 2 of 2 entries

First Previous 1 Next Last

Step 4 - Please provide the URL for your website.

i Please provide the URL for the website that will be displaying the listing content pulled from the data feed.

URL*:
Destination Owner:

Step 5 - Please indicate if you would like to filter your Data Feed

i Note: By default, all data feeds contain all available listing content. If you don't want all available listing content as part of your data feed, filters can be used to customize a feed for a specific kind of website. For example, Agricultural Real Estate websites or Real Estate Websites for Condos only.

- ☒ I want the Data Feed to PROVIDE ALL available listings
☐ I want to use filters to limit the listings provided by the Data Feed

[Click to review your Data Feed before Saving it.](#)

4 CREA members click on the Review Data Feed button which presents them with a summary and confirmation button to create the Data Feed.

5 Finally, the CREA system sends an e-mail notification to both, the CREA member and the Technology Provider he/she selected.

Please contact the CREA help desk (helpdesk@crea.ca) if you have any questions.